

Compose :: Conference NYC 2019

Sponsorship Prospectus

Compose is a conference for typed functional programmers, focused specifically on Haskell, PureScript, OCaml, F#, SML, and related technologies. It draws 250+ functional programmers of all levels of skill and experience--ranging from the best and brightest in the industry to novices and students just getting started. It is a 2-day event happening June 24-25, 2019 in New York City.

Compose sponsorship directly benefits the functional programming community as proceeds go towards making the conference possible, aiding speaker travel expenses, diversity efforts, provisioning sustenance at the event, and publishing videos of the talks after the event. As a sponsor, your company will be positioned for high-visibility amongst highly sought after functional programmers and even have the opportunity to host your own recruiting event or workshop.

Compose is organized by the NY Haskell Users Group and all proceeds benefit this nonprofit. Proceeds are used for the continued development of open-source tools, community growth, and events. Event programs of NY Haskell Users Group include: monthly seminars, this conference, and hackathons.

Conference Website: <http://www.composeconference.org/>

Videos of past talks: <https://www.youtube.com/channel/UC0pEknZxL7Q1j0Ok8qImWdQ/videos>

Email for more info: nyc@composeconference.org

Sponsorship Opportunities and Benefits

Bronze - \$1000

- Your logo on the Compose 2019 website
- Your name listed in the proceedings

Silver - \$3,000

- All of the benefits of Bronze sponsorship
- One complimentary 2-day Compose registration
- Your logo in the proceedings
- Your logo on publicity materials such as banners and posters

Gold - \$6,000

- All of the benefits of Silver sponsorship
- One additional complimentary 2-day Compose registration (2 in total)
- Banner displayed in conference common area (up to 2m high and 1m wide, must be provided by sponsor)

Platinum - \$10,000

- All the benefits of Gold sponsorship
- One additional complimentary 2-day Compose registration (3 in total)
- A named supporter of Compose 2019
- Logo on conference videos posted to the Compose Youtube channel. Following the conference Compose makes videos available for free to anyone in the world. As a platinum sponsor, you support the recording and release of these videos. In exchange, your logo will be displayed in every Compose video. Our Youtube channel has almost 1500 subscribers and these videos have been viewed almost 125,000 times since the conference began. Video sponsorship is a great way to get a wide impact from Compose years into the future.

Additional Sponsorship Opportunities

Meal Sponsor Add-on - \$3,000 (4 available)

- Requires Silver or higher sponsorship

Meal sponsors can host one of the meals provided on one of the conference days. Actual food is provided by the caterer, but you may provide signs, branded snackware, etc as desired.

Lanyard Sponsor Add-on - \$5,000 (1 available)

- Requires Gold or higher sponsorship

You provide the lanyards that every attendee will wear around their neck.