C∘mp∘se :: Conference 2015 Sponsorship Prospectus

C∘mp∘se is a new conference for typed functional programmers, focused specifically on Haskell, OCaml, F#, SML, and related technologies. Compose is about bringing together functional programmers of all levels of skill and experience — from technical leads to novices, and from long-time hackers to students just getting started. It is a 3-day weekend event (Jan 30 - Feb 1, 2015) happening in New York City.

C∘mp∘se sponsorship directly benefits the functional programming community as proceeds go towards operating costs that includes speaker travel expenses, diversity efforts, and provisioning sustenance at the event. As a sponsor, your company will be positioned for high-visibility as well as be given access to post to our job board or even the opportunity to host your own recruiting event or workshop.

C∘mp∘se is organized by the NY Haskell Users Group and all proceeds benefit this nonprofit. Proceeds are used for the continued development of open-source tools, community growth, and events. Event programs of NY Haskell Users Group include: monthly seminars, this conference, and hackathons.

If you would like additional information on sponsorship, please contact us at: admin@composeconference.org.

	Platinum	Gold	Silver	Supporting
	$8,000	$3,000	$1,500	$500
PRE-CONFERENCE				
Logo/Branding on Website	Yes[1]	Yes[2]	Yes[3]	Yes[4]
Access to Attendee List	Yes	Yes	Yes	Yes
Access to Resume Bank	Yes	Yes		
Joint press release highlighting the sponsor	Yes			
Name included in event social media campaigns	Yes[5]	Yes[6]	Yes[7]	Yes[8]
Job listing on the Job Board	Yes	Yes		

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[1] Prominent on Compose website
[2] Prominent on Compose website
[3] In the carousel, on it's own slide
[4] In the carousel, shared space with a group of logos on a slide
[5] Logo, name, link, and 300 char
[6] Logo, name, link, and 150 char
[7] Logo, name, link
[8] Just name (link where it applies)

	Platinum $8,000	Gold $3,000	Silver $1,500	Supporting $500
DURING CONFERENCE				
Logo on all program schedules (web)	Yes	Yes	Yes	Yes
Logo on printed program schedules	Yes	Yes	Yes	
Opportunity to provide swag at registration	Yes			
Company brochure (if provided) given at registration	Yes	Yes		
banner or equivalent display (if provided)	12x2	12x2	4x2	
Opportunity to host own recruiting event or workshop	Yes			
Conference passes	6	4	2	0
AFTER CONFERENCE				
Logo on videos	Yes			
Name included in followup email to attendees	Yes	Yes	Yes	Yes